

Privacy Policy

Effective Date: 04/17/2026

This Privacy Policy applies to Legacy at Crowley (“we,” “our,” or “us”) and governs how we collect, use, disclose, and safeguard personal information in accordance with applicable U.S. and Texas laws, including the Texas Data Privacy and Security Act (TDPSA), where applicable.

1. Information We Collect

We may collect the following categories of personal information:

- Identifiers: Name, email address, phone number, mailing address
- Financial Information: Income verification, payment information
- Government Identifiers: Driver’s license or other ID for screening
- Internet Activity: IP address, browser type, interaction with our website
- Rental History & Screening Data: Credit, criminal, and rental background reports

2. Purpose of Collection

We collect and process personal information for legitimate business purposes, including:

- Leasing and application processing
- Identity verification and fraud prevention
- Communication regarding inquiries, tours, and residency

- Maintenance and resident services
- Compliance with legal obligations
- Marketing and advertising (where permitted)

3. Legal Basis for Processing (Texas Compliance)

We process personal data based on:

- Consent (when provided)
- Contractual necessity (leasing agreements)
- Legal obligations (fair housing, screening compliance)
- Legitimate business interests

4. Sharing and Disclosure

We do not sell personal data.

We may disclose information to:

- Property owners and management personnel
- Property management platform Entrata
- Screening providers Resident Verify (credit/background checks)
- Payment processors
- Government agencies or legal authorities when required

5. Consumer Rights (Texas Residents)

Subject to the Texas Data Privacy and Security Act, you may have the right to:

- Request access to your personal data
- Request correction of inaccuracies
- Request deletion of personal data (subject to legal exceptions)
- Opt out of targeted advertising (if applicable)

To exercise these rights, contact us using the information below.

6. Data Retention

We retain personal data only as long as necessary for:

- Leasing and residency requirements
- Legal compliance (e.g., Fair Housing, tax, and recordkeeping laws)
- Dispute resolution and enforcement of agreements

7. Data Security

We implement commercially reasonable safeguards, including administrative, technical, and physical protections. However, no system can guarantee absolute security.

8. Cookies and Tracking

We use cookies and similar technologies for:

- Website functionality
- Analytics and performance tracking
- Marketing and retargeting (where applicable)

Users may adjust browser settings to decline cookies.

9. Third-Party Services

Our website and operations may involve third-party services. We are not responsible for their privacy practices. Users should review those providers' policies.

10. Fair Housing & Non-Discrimination

We comply with the Fair Housing Act and do not discriminate based on protected characteristics.

11. Children's Data

We do not knowingly collect personal information from individuals under 18 years of age.

12. Updates to This Policy

We reserve the right to update this Privacy Policy at any time. Updates will be posted with a revised effective date.

13. Contact Information

Legacy at Crowley

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