

Privacy Policy

Who we are

Welcome to GY Properties (“we,” “our,” or “us”). We value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website [www.gy-properties.com] (the “Site”) and use our real estate services.

This Privacy Policy applies to information we process:

Through the GY Properties website: Information collected through our website [www.gy-properties.com] and any affiliated sites we operate.

Through other online services: Information gathered via online tools or services we provide, including property inquiry forms and any mobile applications we operate that link to this Privacy Policy.

When you interact with us: Information collected when you apply for or inquire about properties, either through our online platforms or offline interactions, such as on-site property visits.

Through general inquiries: Information we receive through various communication channels, including postal mail, email, telephone requests, and in-person interactions.

The Personal Information We Process

To provide you with our real estate services, we may process, or you may choose to provide, Personal Information that identifies you or relates to you as an individual.

Depending on the type of relationship you have with GY Properties and subject to applicable laws, we may process the following types of Personal Information:

Contact Information: Such as your name, postal address, email address, date of birth, picture, and emergency contact details.

Other Personal Identifiers: Including user/account names, Social Security number, taxpayer identification number, driver’s license number, passport number, identity card or student card, and resident identification number.

Financial and Insurance Information: Such as bank account or credit card numbers, rent payment details, insurance policy numbers, credit history, sanctions and Politically Exposed Persons (PEP) screening results, and other financial or tax documentation.

Demographic Information: Including age, race, color, ancestry, national origin, citizenship, marital status, sex, veteran or military status, criminal history, and, where applicable, disabilities or other health-related restrictions to ensure adequate accommodations.

Commercial Information: Such as records of products or services purchased, obtained, or considered, purchasing histories or tendencies, utility bills, insurance claimant name and contact

information, lease information, rental history, rent amount, rental applicant screening information, and details related to your rental, such as pet and vehicle information (year, make, model).

App, Browser, and Device Information: Including device model, software version, and other device characteristics, mobile app identifiers like Session ID and Customer ID, browsing history, search history, internet protocol address, cookie identification number, and information about your interactions with our website. For more details, please review our Cookies and Other Tracking Technologies section.

Sensory Data: Such as pictures, videos, and sounds. This includes photos submitted when making maintenance requests, which may require you to grant access to your device's camera if using our mobile app.

Employment or Other Professional Information: Including your education, employment history, job title, university or school attended, diplomas, CV details, pay history, and income.

Environmental, Social, Governance (ESG) Information: Such as monitoring and reporting on energy usage at both site levels and within individual tenancies.

SMS Consent

We do not share your consent for receiving SMS communications with any third parties. Any consent you provide to receive SMS messages from GY Properties is used solely for the purposes of communicating with you regarding our services, property updates, or other relevant information. Your SMS consent is not sold, shared, or otherwise disclosed to external parties for marketing or other purposes.

Cookies, Pixels, and Other Similar Technologies

We use various technologies to collect and process certain data, including cookies, pixel tags, web beacons, and other similar technologies ("Cookies"). These technologies involve storing data directly on your device or browser, which, in some jurisdictions, may be considered Personal Information.

Cookies may be set by us and are referred to as first-party cookies. We also utilize third-party cookies for various purposes, including:

- **Advertising and Marketing:** To enhance our advertising and marketing efforts and measure the effectiveness of our campaigns.
- **Usage Statistics:** To compile statistics about how our online services are used.

When you leave a comment on our site, you may opt to save your name, email address, and website in cookies for your convenience. This means you won't need to re-enter these details when leaving another comment. These cookies will last for one year.

If you visit our login page, a temporary cookie will be set to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

Upon logging in, we set up several cookies to save your login information and screen display choices. Login cookies last for two days, while screen options cookies last for one year. If you select “Remember Me,” your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

Additionally, if you edit or publish an article, an extra cookie will be saved in your browser. This cookie, which does not include personal data, simply indicates the post ID of the article you just edited and expires after one day.

Information about how you interact with our website, including clicks on links, videos, and other features available through our site, may be disclosed to third parties as part of our ordinary business operations.

Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Who we share your data with

We may share Personal Information with the following third parties to provide you services, following a specific request from you, or to fulfill our legal obligations:

- **GY Properties Affiliates.** We disclose your Personal Information and Other Data to our affiliated companies as necessary to communicate with you, provide you services, fulfill our contract with you, and accomplish our business purposes.
- **Service Providers.** We disclose Personal Information and Other Data to third parties who perform services such as hosting our websites, providing information technology systems, supporting outsourcing arrangements, processing payments, conducting research and analytics, providing on-site services, offering benefits, conducting financial, identity, and other legal checks, and providing professional advice. Some of these service providers may use your Personal Information for their own purposes and legal obligations. In such cases, these service providers are considered separate data controllers.
- **Property Owners.** We disclose Personal Information to the owners of the properties we manage. Owners may use your Personal Information for their own purposes and legal obligations, and are considered separate data controllers for multiple processes during your tenancy journey.
- **Property Managers.** We disclose your Personal Information to property managers who assist us in managing your property and/or who may take over management responsibilities from us.

- **Partners.** We disclose Personal Information and Other Data to our advertising partners or to sponsors of events and promotions in which you have expressed interest or for which you have registered.
- **Government Authorities.** We disclose Personal Information and Other Data to government authorities in accordance with applicable laws.

How long we retain your data

We will retain your Personal Information for the period we believe is reasonable to fulfill the purposes for which we hold your Personal Information, as outlined in this Statement, unless a longer retention period is required or permitted by law.

The criteria used to determine our retention periods include:

- The length of time we have an ongoing relationship with you and provide services to you;
- Whether there is a legal obligation to which we are subject (for example, certain laws require us to keep records of your transactions for a certain period before we can delete them); and
- Whether retention is advisable considering our legal position (such as for statutes of limitations, litigation, or regulatory investigations).

Your Rights and Choices

Right to Limit Sensitive Personal Information Processing

We only process Sensitive Personal Information for purposes permitted under U.S. Privacy Laws.

Right to Opt Out of Sale, Sharing, and Targeted Advertising

Our Site uses cookies and other online tracking technologies that may be considered a “sale” or “sharing” when processed for targeted advertising purposes as defined under applicable law. You may exercise your right to opt out of the “sale,” “sharing,” and processing of your Personal Information by submitting your request here.

Residents of certain states may opt out by broadcasting an Opt-Out Preference Signal, such as the Global Privacy Control (GPC) (on the browsers and/or browser extensions that support such a signal). If you choose to use the GPC Signal, you will need to turn it on for each supported browser or browser extension you use.

Categories of Personal Information disclosed that may be considered “sale” or “sharing” include Basic Identifying Information, Device Information, and Internet/Network Activity.

Categories of third parties to whom Personal Information is disclosed that may be considered “sale” or “sharing” include certain advertisers and marketing partners, data analytics providers, and social media networks.

Right to Access, Know, and Correct

Residents of Connecticut, Utah, Oregon, and Montana are entitled to access their Personal Information once every 12-month period. Residents of all other states with applicable U.S. Privacy Laws, including California, Virginia, Colorado, and Texas, are entitled to request access to collected Personal Information twice in a 12-month period. These requests cover what Personal Information was collected and the right to know the business and commercial purpose with which GY Properties processed the Personal Information over the past 12 months. Residents also have the right to correct any Personal Information maintained by GY Properties that may be incorrect. Once we receive your request and confirm your identity, we will disclose to you:

- The categories of Personal Information collected about you and the sources from which we collected such information.
- Our business or commercial purpose for collecting or selling that Personal Information.
- The categories of third parties with whom we share that Personal Information.
- The specific pieces of Personal Information we collected about you.

Right to Delete

Residents of states with data privacy laws have the right to request that GY Properties delete any Personal Information collected and retained, subject to certain exceptions. Once we receive your request and confirm your identity, we will review your request to see if an exception allowing us to retain the information applies. We may deny your deletion request if retaining the information is necessary for us or our service provider(s) and as permitted by applicable law. We will delete or deidentify Personal Information not subject to an exception from our records and will direct our service providers to take similar action.

Exercising Your Rights

To exercise your rights described above, please submit a request by either:

- If you are a prospective, current, or former resident, a current or former team member, an investor, or a job applicant, submit your request using this form or by calling 1-844-795-2806.
- If you would like to exercise your right to opt out of the selling or sharing of your information, submit your request using this form.

Only you, a natural person, or an authorized agent may make a verifiable consumer request related to your Personal Information. You may make a verifiable consumer request on behalf of your minor child.

Your request must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected Personal Information or an authorized representative; and
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with Personal Information if we cannot verify your identity or authority to make the request and confirm the Personal Information relates to you. You do not need to create an account with us to submit a request. We will only use Personal Information provided in the request to verify the requestor's identity or authority to make it.

Right to Appeal

Residents of certain states may have the right to appeal our decision with respect to a request. To appeal a decision, please contact us through the ways listed above or any method outlined in the decision.