

APT Residential Privacy Notice

This Privacy Notice (“Notice”) applies to personal data APT Residential LLC and its subsidiaries and affiliates (collectively, “APT Residential” “we,” “us,” or “our”) collects. This Notice also covers rights and choices related to your personal data.

Data We Collect

We collect data about you in different ways. For example, we collect data:

- Directly from you. This includes when you use our website, make an account, sign up to receive our marketing communications, or contact us.
- Automatically. This includes through cookies, server logs, and other tools on our website or apps.
- From other sources. These can include our affiliates, vendors, social media, publicly available sources, and other companies.

The following are a few examples of our collection and use of data:

Context	Examples of Personal data	Primary Purpose
Account Registration	We collect your name and contact information when you make an account. We also collect data on the actions that you perform while logged in.	We have an interest in providing account related functionalities to users.
Vendor Information	We collect the name and contact information of our vendors and their employees with whom we may interact.	We have an interest in contacting our vendors and communicating with them about business activities such as projects, services, and billing.
Payment Information	We collect your name, billing and email addresses, phone number, and bank account or credit or debit card information when you make a payment.	We use your information to perform our contract to provide products or services.
Email Interactions	If you receive email from us, we may use tools to capture when you open our message, click on links or banners in it, or make purchases after receiving an email.	We have an interest in understanding how you engage with our messages.
Feedback/Support	If you provide feedback or contact us for support, we collect your name and email, as well as other content that you send.	We have an interest in receiving and acting upon feedback.
Job Applicants	If you apply for a job, we collect information needed to process your application	In some contexts, we are required by law to collect data about applicants. We also have an interest in using data to evaluate your application or consider you for other positions. If you become an employee, we will provide you with a separate privacy notice that explains how we collect, use, and

Context	Examples of Personal data	Primary Purpose
		share additional data about our employees.
Mailing List	When you sign up for our mailing lists, we collect your contact information.	We have an interest in sharing information about our products and services. Where required by law we will ask for your consent before communicating with you.
Maintenance Requests	We collect data when you submit maintenance requests such as contact information, pet information, and guest information.	We have an interest in maintaining our apartments and responding to tenants' maintenance requests.
Mobile Devices	We collect data your device broadcasts when you visit our website or use one of our mobile apps.	We have an interest in identifying unique visitors and understanding how users engage with us on their mobile device.
Partner Promotion	We collect data that you provide as part of co-branded promotions with other companies.	We have an interest in fulfilling our promotions. Note that many co-branded promotions involve the collection of information by us, and the other company identified in the promotion. Where data is jointly collected, your information may be submitted, or sent, to both companies. This privacy notice applies to our use of your data. You should review the privacy notice of the other company identified to understand their use of your data.
Surveys	We collect data you share through surveys. If a third-party offers a survey, the third party's privacy notice also applies to the collection, use, and disclosure of your data.	We have an interest in understanding your opinions.
Sweepstakes or contests	When you enter a sweepstakes or contest, we collect data about you such as your contact information.	We have a legitimate interest in operating the sweepstakes. We may also be required by law to collect such data.
Use of our App	We collect your username as well as your interactions when you use our App.	We have an interest in understanding how you use our app. Users should go the settings menu in their mobile device for more information about changing app preferences.
Use of Our Website	We use technology (e.g., a cookie or a pixel) to learn how you engage with our websites. This may include which links you click or what you type into our online forms. We may also track your IP address, the	We have an interest in making our website operate. We also use it to understand how you interact with our websites, gather analytics, improve our websites, and learn your preferences. We may also use this data to help detect and

Context	Examples of Personal data	Primary Purpose
	website that referred you to us, and data about your device.	prevent fraud. Where required by law, we base the use of technologies upon consent.
User Content	If you choose to engage in forums, blogs, or other similar features offered by us, we may maintain records about the content you post. This might include comments, reviews or questions as well as metadata associated with your content.	We use this data to understand your opinions and foster a safe environment on our websites.
Website Targeted Advertising Technology	We may let third parties place tracking technology on our websites (e.g., a cookie or a pixel). The third party might also collect data over time and across other websites. Among other things, they may use this data to serve ads tailored to your interests, which may include ads about our products or services.	Where required by law, we base the use of third-party tracking technologies upon consent. Users should see our Cookie Preference Center for more information by clicking the “Cookie Preferences” link in the footer of our homepage. You can also find more information about your options with regard to this technology in the Your Choices section below.

How We Use Data

We also use data to:

- Identify you when you visit our sites or rental properties.
- Complete transactions.
- Improve or create services and products.
- Conduct analytics.
- Connect with you (e.g., your requests, inquiries, issues, or feedback).
- Market our products or services.
- Market the products or services of our business partners.
- Find and prevent malicious, deceptive, fraudulent, or illegal activity.
- Find and prevent security incidents.
- Enforce our policies and agreements.
- Debug, find, and fix errors that impair our website and services.
- Comply with legal or regulatory obligations.
- Establish or exercise our rights
- Defend against legal claims.
- Manage our relationships.
- For other reasons with your consent.

To the extent we store and use deidentified personal data, we will not try to reidentify the information, except to test our deidentification methods.

How We Share Data

In addition to the specific situations discussed elsewhere in this Notice we may share personal data in the following situations:

- **Affiliates and Acquisitions.** We may share data with our affiliates (*e.g.*, parent company, sister companies, subsidiaries, joint ventures, or other companies under common control). If a company acquires or enters negotiations to acquire, our company, business, or assets, we may share data with that company.
- **Other Disclosures without Your Consent.** We may share data to cooperate with law enforcement, participate in a legal process, or for legal compliance. We may share your data to establish or exercise our rights, to defend against legal claims, to investigate, prevent, or act on possible illegal activities, threats to safety of person or property, or a violation of our policies.
- **Public.** Some of our websites may allow for comments or reviews in a public forum. If you post on these pages, what you share may be publicly available.
- **Service Providers.** We may share your data with service providers. Service providers may help us to run our website, conduct surveys, provide technical support, process payments, fulfill orders, and more.
- **Professional Services.** We may share personal data with our professional service providers, such as auditors or lawyers.
- **Other Disclosures with Your Consent.** We may share your data with third parties when you consent or direct us to.

Some areas require us to disclose whether the following categories of personal data are collected, shared with third parties for a “business purpose,” or “shared for targeted advertising.” The table below indicates the categories of personal data we collect and transfer in a variety of contexts. We do not “sell” your personal data for money.

Category of Personal Data	Category of Recipients	
	Disclosures for a Business Purpose	Sharing for Targeted Advertising
Identifiers – this may include things like name, alias, postal address, unique personal identifier, online identifier, email address, or account name.	<ul style="list-style-type: none"> ● Affiliates or subsidiaries. ● Data analytics providers. ● Internet service providers. ● Joint marketing partners. ● Operating systems and platforms. ● Other Service Providers. ● Payment processors and financial institutions. ● Professional services organizations, this may include auditors and law firms. ● Social networks. 	<ul style="list-style-type: none"> ● Advertising networks.
Financial Information – this may include bank account number, credit card number, debit card number, and other financial information.	<ul style="list-style-type: none"> ● Affiliates or subsidiaries. ● Other Service Providers. ● Payment processors and financial institutions. 	Not shared for targeted advertising.

Category of Personal Data	Category of Recipients	
	Disclosures for a Business Purpose	Sharing for Targeted Advertising
	<ul style="list-style-type: none"> Professional services organizations, this may include auditors and law firms. 	
Characteristics of protected classifications – this may include age, sex, race, ethnicity, physical, or mental handicap, etc.	<ul style="list-style-type: none"> Affiliates or subsidiaries. Other Service Providers. 	Not shared for targeted advertising.
Commercial information – this may include information about properties viewed, or products or services purchased, obtained, or considered, or other browsing or consuming histories or tendencies.	<ul style="list-style-type: none"> Affiliates or subsidiaries. Data analytics providers. Internet service providers. Joint marketing partners. Other Service Providers. Payment processors and financial institutions. 	<ul style="list-style-type: none"> Advertising networks.
Internet or other electronic network activity information – this may include browsing history, search history, and information regarding an individual’s interaction with an internet website, app, or ad.	<ul style="list-style-type: none"> Affiliates or subsidiaries. Data analytics providers. Internet service providers. Joint marketing partners. Operating systems and platforms. Other Service Providers. 	<ul style="list-style-type: none"> Advertising networks.
Professional or employment-related information – this includes, for example, information submitted by job applicants.	<ul style="list-style-type: none"> Affiliates or subsidiaries. Other Service Providers. 	Not shared for targeted advertising.
Non-public education information (as defined in the Family Educational Rights and Privacy Act)	<ul style="list-style-type: none"> Affiliates or subsidiaries. Other Service Providers. 	Not shared for targeted advertising.
Inferences drawn from any of the information listed above	<ul style="list-style-type: none"> Affiliates or subsidiaries. Data analytics providers. Joint marketing partners. Other Service Providers. 	<ul style="list-style-type: none"> Advertising networks.

Your Choices

Some jurisdictions give you a right to make the following choices:

- Access.** You may request access to your personal data or confirmation that we have data about you. In certain limited cases, you may ask to receive access to your data in a portable, machine-readable form.
- List of Third-Party Recipients.** You may request a list of specific third parties to which we have disclosed personal information. Some areas also allow you to obtain a list of the categories of third parties to which we have disclosed personal information. You can find that information in the table above under the “How We Share Data” section.
- Change.** Most of our websites allow you to change your account profile. If our website does not permit you to update or correct certain information, you can ask us to correct inaccurate or incomplete data by contacting us at the address below. We may keep historical data in our backup files as permitted by law.

- **Deletion.** You may ask us to delete your personal data. If required by law, we will grant such a request, but note that in many cases, we must keep your personal data to comply with legal obligations, resolve disputes, enforce agreements, or for other business purposes.
- **Opt-out of Website Targeted Advertising.** You may opt-out of online targeted advertising (e.g., cookies) by clicking the “Cookie Preference” link on the footer of our homepage. Note that if you change browsers or devices, or if you clear your browser’s cache, you may need to click the link again to apply your preference. We do not recognize the “Do Not Track Signal.”
- **Promotional Emails.** You may provide us with your email address to allow us to send newsletters, surveys, offers, or other promotional content , as well as targeted offers from third parties. You can stop receiving such emails by following the unsubscribe instructions at the bottom of those emails. If you choose not to receive such emails, we may still send you service-related communications.
- **Promotional Text Messages.** If you get a text message from us that has promotional content, you can opt-out of future text messages by replying “STOP.”

Not all the rights above are absolute, and they do not apply in all circumstances. We may limit or deny a request because the law permits or requires us to. We will not discriminate against individuals who exercise a privacy right.

Submitting Requests

You may exercise the above rights by contacting us via the contact information below. If you disagree with our denial of a request, you may appeal our decision by contacting us with the subject line “Appeal.”

We will require you to prove your identity when making most types of requests. We may verify your identity by phone or email. Depending on your request, we will ask for information such as your name and information regarding your lease. In certain situations, we may also ask you to send us a signed declaration confirming your identity.

In some circumstances, you may designate an authorized agent to exercise rights on your behalf.

How We Protect and Retain Data

No method of internet transmission or electronic storage is fully secure. While we use reasonable efforts to protect personal data, we cannot guarantee its security. If we are required to inform you about a security incident, we will do so electronically, in writing, or by phone, as the law permits.

Some of our websites permit you to create an account. You are responsible for selecting a unique and complex password and keeping it confidential. You are responsible for any access to or use of your account by someone who has obtained your password, whether or not you approved of such access or use. Notify us of unauthorized use of your password or account immediately.

We keep your personal data for only as long as necessary to fulfil the purposes in this Notice unless a longer retention period is required or permitted by law. This includes the purposes of satisfying legal, accounting, or reporting requirements. To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the data. We also weigh the potential risk of harm from unauthorized use or disclosure of the data, the purposes for which we obtained the data and whether we can meet those purposes through other means, as well as applicable legal requirements.

Third-Party Applications/Websites

We may provide links to websites and other third-party content or services that we do not own or operate. We have no control over the privacy practices of websites or services we do not own. For details about such third parties’ privacy practices, see their privacy notices.

Changes To This Privacy Notice

We may change our Notice and privacy practices. New notices will be published on our website. If changes are material, the Notice that was in place when you submitted personal data to us will generally govern that data unless you consent to the new Notice. Our Notice shows “effective” and “last updated” dates below. The effective date is

the date the current version took effect. The last updated date is the date the current version was last substantively changed.

Contact Information

If you have questions, comments, or complaints on our privacy practices, or if you need to access this Notice in a different form due to a disability, please contact us. We will try to address your requests and provide you with additional privacy-related information.

Email: (720) 495-9989

Mail: APT Residential: 4582 S Ulster St Suite 1410, Denver, CO 80237

Phone: Marketing@APTResidential.com

Additional Information For California Residents

California law requires us to disclose the following information on our privacy practices. If you are a California resident, the following disclosures apply to you in addition to the rest of the Notice.

- **California Shine the Light.** If you would like more information on the categories of personal data (if any) we share with third parties or affiliates for those parties to use for direct marketing, submit a written request using the information in the **Contact Information** section.

Effective Date: 6/19/2025

Last Update: 6/19/2025