

Privacy Policy for Deauville Apartments

Effective Date: 02/17/2025

At Deauville Apartments, we are committed to protecting your privacy and ensuring the security of your personal data. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit our website or use our services. It also explains how you can manage and control your privacy-related requests.

1. Information We Collect

We collect personal data to provide services to our residents, manage accounts, and process transactions. This data may include:

- **Basic Contact Information:** Name, address, phone number, email address.
- **Account Information:** Account login details, including username and password.
- **Usage Data:** IP addresses, device information, browsing history, and interaction with our website and services.
- **Financial Information** (if applicable): For residents using ResidentPay, we collect financial data such as bank account numbers, credit/debit card details, and transaction history.

2. How We Use Your Information

We use the information we collect to:

- Provide and manage apartment leasing services.
- Process payments, rent collections, and financial transactions.
- Communicate with you regarding your account, maintenance requests, and updates related to your residency.
- Improve website functionality and user experience.

3. Data Subject Access Requests (DSAR)

We provide residents with the ability to manage privacy-related requests through Entrata's Data Subject Access Request (DSAR) dashboard. The DSAR dashboard allows residents to submit requests, and property management teams to review and manage them efficiently within the Entrata platform.

For any privacy-related requests that concern your personal data, you may use the DSAR dashboard to:

- Request access to your personal data.
- Correct or update your information.
- Request the deletion of your data.
- Opt out of marketing communications.

Please note that this DSAR process is specific to the personal data stored in Entrata's system. If you use other property management tools, you will need to contact those service providers separately to manage privacy requests.

4. Third-Party Services

We use Entrata to manage and process your personal data. Entrata collects and processes data on our behalf, including but not limited to names, addresses, phone numbers, email addresses, IP addresses, and financial information (if applicable). Entrata also offers a range of resources to assist us in meeting privacy compliance standards.

For more details about Entrata's privacy practices, you can access their compliance resources through the Entrata Help Center.

5. Sharing Your Information

We do not sell your personal information to third parties. However, we may share your data with trusted service providers who assist us with website operations, payment processing, and maintenance services. These third parties are contractually required to protect your data.

We may also disclose your information if required by law, to comply with legal obligations, or to protect the safety and rights of [Your Apartment Community Name] or others.

6. Data Security

We implement industry-standard security measures to safeguard your personal information. However, please note that no method of data transmission over the internet is completely secure, and we cannot guarantee absolute protection.

7. Your Privacy Rights

Depending on your location, you may have the right to:

- Access, correct, or delete your personal data.
- Opt out of marketing communications.
- Restrict the processing of your data.

To exercise these rights or if you have any questions regarding your data, please reach out to us through the DSAR dashboard or contact our privacy team at info@orlo.com

8. Privacy Practices for Entrata

Entrata, as our service provider, processes personal data on our behalf. Entrata's privacy practices are detailed in their compliance resources, and we encourage you to review them for more information on how they handle personal data.

- Entrata Privacy Policy
- Entrata Help Center (Privacy Resources): [[Entrata Help Center Link](#)]

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the "Effective Date" at the top will be updated accordingly. We encourage you to review this policy periodically to stay informed about how we protect your information.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or how your personal data is handled, please contact us at:

Deauville Apartments
7520 Maple Avenue,
Takoma Park, MD 20912