

Privacy Policy

The content and information on this website and any affiliated websites (collectively, "website") is the property of The McKinney Properties, Inc., and its affiliated entities (collectively, "McKinney"). Please be advised that McKinney is deeply committed to protecting the personal information of our users, residents, and visitors ("User," "you" or "your"). Your privacy is important to us, and we want to be transparent about how we collect, share, and protect your data. This Privacy Policy outlines our practices and the steps we take to ensure your information is handled with care. By using the website, you are agreeing to the terms of our privacy policy set forth herein. We reserve the right to modify the terms of our privacy policy at any time.

OUR WEBSITE IS STRICTLY FOR INDIVIDUALS AGED 16 AND OLDER. IF YOU ARE UNDER THE AGE OF 16, PLEASE CEASE AND DESIST FROM USING THIS WEBSITE IMMEDIATELY. WE DO NOT KNOWINGLY COLLECT PERSONAL INFORMATION FROM ANYONE UNDER 16 YEARS OLD.

WE ARE COMMITTED TO PROTECTING THE PRIVACY OF CHILDREN UNDER THE AGE OF 13. OUR WEBSITE IS INTENDED FOR USE BY ADULTS, AND WE DO NOT KNOWINGLY COLLECT PERSONAL INFORMATION DIRECTLY FROM CHILDREN UNDER 13. HOWEVER, WE MAY COLLECT INFORMATION ABOUT CHILDREN WHEN A PARENT OR GUARDIAN VOLUNTARILY PROVIDES IT AS PART OF A FORM OR OTHER SUBMISSION. WE USE THE INFORMATION PROVIDED BY PARENTS OR GUARDIANS SOLELY TO FULFILL THE PURPOSE OF THE FORM OR SERVICE AND IN ACCORDANCE WITH APPLICABLE LAWS. WE DO NOT USE THIS INFORMATION FOR MARKETING PURPOSES, NOR DO WE SHARE IT WITH THIRD PARTIES EXCEPT AS NECESSARY TO PROVIDE THE REQUESTED SERVICE.

BEFORE USING OUR WEBSITE OR SERVICES, WE ENCOURAGE YOU TO READ THIS PRIVACY POLICY AND THE TERMS AND CONDITIONS. BY USING OUR SITE, YOU AGREE TO THESE TERMS.

What Information We Collect

We collect Personal Data through our website's initial intake process or via third party service providers' platforms. For purposes of this Policy, "Personal Data" means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household. It does not include de-identified or aggregate information, employment, business, or public information lawfully available from governmental records.

This Personal Data includes identification details such as Social Security numbers, government-issued IDs, and dates of birth. We also collect personal information such as contact details, physical characteristics, occupation, and marital status. Additionally, we gather address information, including current and previous addresses, as well as payment details. Where applicable, we may collect vehicle information, financial details (such as income and assets), legal background information, emergency contact information, and pet-related details. This Personal Data is used to manage our properties, deliver services, and enhance your overall experience with us (collectively "Services").

How We Use the Information We Collect

We utilize the data collected to provide and improve the Services and related functionalities, respond to inquiries, support requests, feedback, or questions, and update you with information regarding your request. Additionally, we use your Personal Data to investigate and address claims related to content violations, facilitate payments, and handle service requests. Personalization of your experience and customized content are also part of the services we offer. Furthermore, we use your data to resolve disputes, enforce policies, conduct research, perform technical diagnostics, analytics, and gather statistical insights.

We aim to provide the most relevant additional services and offers, while detecting, preventing, or addressing fraud, security, or technical issues. Any Personal Data collected may also be used to contact you regarding our Services, notify you of updates or password reminders, and operate our platform efficiently. Information collected automatically helps identify potential abuse cases and gather statistical data regarding website or application traffic, without identifying individual Users.

This website uses cookies to store your preferences, which helps us understand how you use our website. Storing your preferences is necessary to provide you with a robust website experience. Our advertising and analytics partners may also utilize cookies.

How We Protect Your Information

We take the security of your data seriously. We employ industry-standard or better data security and cybersecurity practices to protect your personal information from unauthorized access, misuse, or disclosure. Our efforts include encryption, secure data storage, and regular audits of our security systems.

We Adhere to U.S. Laws

McKinney operates exclusively within the United States, and we adhere to all applicable U.S. privacy and data protection laws in the states where we conduct business. We do not operate or offer services outside the United States, and any use of this website from outside the U.S. is at your own risk. We do not make representations or assurances regarding compliance with international privacy laws or regulations outside the areas in which we operate. By using this site, you acknowledge and agree that your data will be processed and stored in the United States.

How We Share Your Information with Third-Party Providers

To effectively provide our Services, we may share your data with trusted third-party service providers, including those who help us collect, process, and store your information. These providers are bound by contractual agreements to use your data only as instructed by us and to protect it in compliance with applicable laws.

This Privacy Policy addresses only our use and disclosure of information we collect from and/or about you via the Services. If you disclose information to others or authorize us to do the same under this Privacy Policy, the use and disclosure restrictions contained in this Privacy Policy will not apply to any third party. We do not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable.

The Services may contain content or links to other websites that are not owned or controlled by us. We have no control over, do not review, and are not responsible for the privacy policies of or content displayed on such other websites. When you click on such a link, you will leave our Services and go to another site. During this process, another entity may collect personal information or non-personal information from you. Please review the privacy policy of any new site you visit.

Your Privacy Rights

You are able to access, update and delete certain Personal Data about you. The information you can view, update, and delete may change depending on the services. To do so, please contact our Privacy Team at: dataprivacy@mckinneyproperties.com. We will respond to your request within 45 days of receiving it. If your request is complex or requires additional time to process, we will notify you within the initial 45 days period and provide an estimated completion time to process. Please note that Users are entitled to access their personal data once per year at no cost.

Please note that our ability to fulfill your requests may depend on the timely cooperation of our third party providers. However, we are committed to working with them closely to ensure your data requests are handled properly.

When you update information, however, we may maintain a copy of the unrevised data in our records. We will retain and use your Personal Data for the period necessary to comply with our legal obligations, resolve disputes, and enforce our agreements unless a longer retention period is required or permitted by law. We may use any aggregated data derived from or incorporating your Personal Data after you update or delete it, but not in a manner that would identify you personally. For statistical purposes, we use only anonymized data. Once the retention period expires, Personal Data shall be deleted or anonymized. Therefore, the right to access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after the expiration of the retention period.

Thank you for trusting us with your information. We are committed to safeguarding your privacy.