
Privacy Policy for 210 Club Apartments

Effective Date: February 28, 2026

Last Updated: February 28, 2026

At 210 Club Apartments, we are committed to protecting the privacy and security of our residents and website visitors. This Privacy Policy explains how we collect, use, and safeguard your information when you visit <https://www.210clubapts.com/> or interact with our services.

1. Information We Collect

We collect information that identifies, relates to, or could reasonably be linked to you ("Personal Information").

- **Identifiers:** Name, postal address, email address, phone number, and IP address.
- **Application Data:** If you apply for a lease, we may collect social security numbers, driver's license details, income verification, and rental history.
- **Payment Information:** Credit card numbers or bank account details processed through our [Resident Portal](#).
- **Usage Data:** Information about how you use our website, including browser type, pages visited, and time spent on the site.

2. How We Use Your Information

We use the information we collect to:

- Process rental applications and manage lease agreements.
- Facilitate rent payments and maintenance requests.
- Communicate with you regarding community updates, move-in specials, or administrative inquiries.
- Improve our website functionality and user experience.
- Comply with legal obligations and protect against fraudulent activity.

3. Sharing Your Information

We **do not sell** your personal information to third parties. We may share your data with:

- **Service Providers:** Third-party companies that perform services on our behalf, such as payment processors (e.g., Entrata), background check providers, and website hosting services.
- **Legal Requirements:** If required by law, we may disclose information to comply with a subpoena, court order, or similar legal process.

- **Business Transfers:** In the event of a merger, sale, or transfer of assets, your information may be transferred as part of that transaction.

4. Cookies and Tracking Technologies

Our website uses cookies to enhance your browsing experience. These allow us to remember your preferences and understand how you interact with our content. You can manage your cookie preferences through your browser settings; however, disabling cookies may limit some features of the site.

5. Your Rights and Choices

Depending on your location, you may have the following rights:

- **Access:** The right to request a copy of the personal information we hold about you.
- **Correction:** The right to request that we correct inaccurate information.
- **Deletion:** The right to request that we delete your personal information, subject to certain legal exceptions (such as maintaining active lease records).
- **Opt-Out:** The right to opt-out of marketing communications by clicking "unsubscribe" in our emails.

6. SMS/Text Message Consent

If you choose to receive text messages (SMS) from 210 Club Apartments, we will obtain your consent before sending SMS. Your consent is not a condition of purchasing or leasing, and you may opt out at any time by replying STOP RENT to 51378.

- **Website form opt-in:** If consent is collected through a website form, the form includes (i) a phone number field (optional). The consent language must be displayed within the form and should read: "If you provide your phone number, you agree to receive marketing messages (including using an auto-dialer or artificial/prerecorded voice) about our properties at the number you provided, and you agree to our [Terms](#) and [Privacy Policy](#). Consent is not a condition of purchase. Text HELP for info and STOP to cancel. Message frequency varies. Message and data rates may apply."
- **Consistency of message type:** The types of SMS listed in the consent language (e.g., conversational, customer care, notifications, or marketing/promotional) must match the message type we send.
- **Paper/electronic forms:** If consent is collected via a paper or electronic form, the consent language must include the disclosures above (STOP/HELP, rates, frequency, and links to this Privacy Policy and the Terms of Service).
- **Verbal consent:** If consent is collected verbally, our script must include the disclosures above and ask for permission to receive the specified type(s) of SMS from 210 Club Apartments.
- **Consumer-initiated messaging:** If you text us first, we will make our phone number and instructions for texting us available where it can be reasonably found (e.g., on our website or signage), along with the disclosures above.

- **Email-based consent:** If email is provided then it would be considered consent to receive messages. The email request must include the disclosures above and ask for permission to receive the specified type(s) of SMS from 210 Club Apartments.

7. Security

We implement reasonable administrative, technical, and physical security measures to protect your information. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

8. Contact Us

If you have questions about this Privacy Policy or our data practices, please contact our leasing office:

210 Club Apartments

210 Reservation Way

Augusta, GA 30909

Phone: (470) 805-3090

Website: [Contact Us](#)