

Privacy Policy

The Grove at Ocala

This Privacy Policy explains how The Grove at Ocala collects, uses, and shares personal information when visitors use the The Grove at Ocala website. By using the website, visitors agree to the practices described in this policy.

Personal Information We Collect

When visitors access the website, certain information may be collected automatically from their device, including browser type, IP address, time zone, referring or exit pages, date and time stamps, and cookies installed on the device. As visitors browse the site, information may also be collected about the pages viewed, search terms or websites that referred them to the site, and how they interact with the website.

How We Collect Information

- **Cookies:** Data files placed on a visitor's device or computer, often including an anonymous unique identifier.
- **Log files:** Records of actions that occur on the site, which may include IP address, browser type, internet service provider, referring and exit pages, and date/time stamps.
- **Web beacons, tags, and pixels:** Electronic files used to record information about how visitors browse the website.

How We Use Personal Information

The Grove at Ocala may use collected information to provide information or advertising related to its products or services, consistent with visitor preferences. Device information may also be used to help screen for potential risk and fraud, improve and optimize the website, generate analytics about how visitors browse and interact with the site, and assess the success of marketing and advertising campaigns.

Sharing Personal Information

Personal information may be shared with third parties that assist The Grove at Ocala in using the information as described in this policy. For example, Google Analytics may be used to help understand how visitors use the website. Personal information may also be shared when required to comply with applicable laws and regulations, respond to lawful requests for information, or protect legal rights.

Cookies and Analytics

The website may use cookies and analytics tools to improve the browsing experience and understand site performance. Visitors may be able to disable cookies through their browser settings. Visitors may also choose to opt out of Google Analytics using tools provided by Google.

Do Not Track

The Grove at Ocala does not alter its website data collection and use practices when a Do Not Track signal is received from a visitor's browser.

Your Rights

Depending on where visitors reside, they may have rights to access, correct, update, or delete personal information held about them. Visitors who wish to exercise these rights should contact The Grove at Ocala using the appropriate contact information provided by the property.

Contact Information

For questions about this Privacy Policy or requests related to personal information, visitors should contact The Grove at Ocala through the contact information available on the property website. The Grove at Ocala is located at 5697 SW 49th Rd., Ocala, FL 34474, and can be reached at 352-656-7177.